

# PHARMACEUTICAL LOGISTICS

**Finding Shipping Solutions That Match Your Level of Precision and Care** 

> DEDICATED PRIVATE FLEET FINAL MILE INTERMODAL MEXICO SERVICES

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The pharmaceutical industry's total revenue in 2023 was estimated to be around **\$1.6 trillion globally**. It's a lucrative industry in terms of economic stability and plays a critical role in ensuring people's health, safety and well-being.

This means that precision, safety and compliance are paramount to the pharmaceutical sector. These nonnegotiables extend to how these companies move freight as well, meaning they need to partner with reliable and experienced carriers to get their goods delivered safely and on time.

Premium Services and expedited offerings from Werner<sup>®</sup> are designed to tackle these challenges with precision. Offering specialized multi-modal solutions, it's designed to meet the rigorous demands of pharmaceutical logistics. From maintaining precise temperature controls and real-time tracking, to adhering to stringent regulatory standards, premium fleet services help pharmaceutical companies protect products, streamline supply chains and support the well-being of patients.

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## COMMON FREIGHT CHALLENGES FOR PHARMACEUTICAL SHIPPERS

Transportation and logistics are critical to the success of the pharmaceutical sector. However, this industry comes with a unique list of obstacles that can be difficult for companies to navigate on their own. By partnering with a carrier that offers multi-modal solutions and premium services, shippers can better prepare for the following:

#### TIGHT DELIVERY TIMELINES



More than most industries, pharmaceutical shipments rely on timely delivery to meet regulations, reach customers and

maintain product quality. Expedited shipping allows pharmaceutical businesses to ensure on-time product delivery when needed.

#### **HIGH-VALUE FREIGHT**

Cargo theft continues to be a prevalent problem. The longer a shipment takes, the more opportunities thieves have to take advantage of moving freight. This is especially concerning for pharmaceutical companies with high-value freight that many consumers rely on. Expedited shipping is a faster shipping option with fewer touchpoints. It reduces the number of people handling the goods and minimizes the number of times the freight is moved.

#### PERISHABLE FREIGHT

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Medications, whether they require refrigeration or can be shipped dry, need to reach their destination while maintaining their initial integrity and before expiration. Expedited shipping allows for reliable transportation of perishable goods.

#### **EMERGENCIES AND NATURAL DISASTERS**



In extreme weather or resource shortages, shipments must be delivered as quickly as possible. Fast delivery can be lifesaving.

Expedited shipping ensures recovering communities get access to the medicine they need.

#### **SUPPLY CHAIN CHALLENGES**

Expedited shipments can be necessary when mistakes occur in the supply chain, such as an inventory shortage or backorder. Expedited shipping can help prevent these issues affecting the consumer, ensuring they have access to the medication supply they need.





### CRITICAL BENEFITS OF WERNER'S PREMIUM SERVICES:

#### **UNMATCHED ON-TIME DELIVERY**

We understand delays can be costly, and we're committed to delivering your freight when and where you need it.

#### **DEDICATED OPERATIONAL TEAMS**

Our 24/7 coverage ensures your shipments receive the attention they deserve, regardless of the time or day.

#### SPECIALIZED EQUIPMENT OPTIONS

From flatbeds to reefers, we have the right equipment to handle your specific cargo requirements.

#### **RISK MITIGATION:**

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We take on the risks associated with high-value freight, allowing you to focus on your core business.

#### TAILORED EXPEDITED SOLUTIONS

We design our expedited services to meet the most demanding timelines. We leverage our extensive network and resources to ensure your shipments arrive on time every time.

#### **EXPERIENCED DRIVER TEAMS**

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Our network of more than 600 dedicated professional driver teams provides safe and efficient transportation.

## OUR STRENGTH, YOUR SUCCESS STORY

For pharmaceutical companies, a transportation partner who understands the industry's unique requirements is essential—not just any fleet service will do. With 70 years of experience, Werner has honed its expertise in handling complex freight challenges. We designed our Premium Services and expedited offerings to mitigate risks and ensure your shipments arrive safely and on time, while maintaining compliance with industry regulations.

## READY TO EXPERIENCE THE WERNER DIFFERENCE?

Contact us today to learn more about how our Premium Services and expedited options can elevate your pharmaceutical supply chain and drive your business forward.

#### EXPLORE PREMIUM SERVICES AT WERNER

